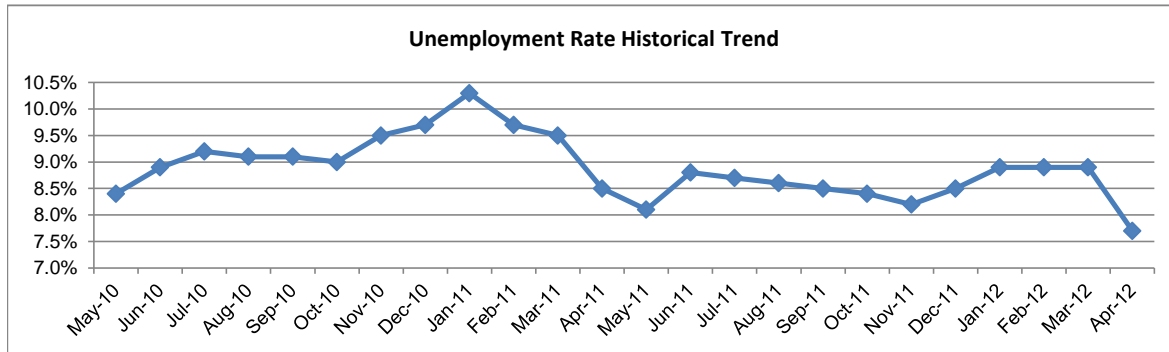


IMMEDIATE RELEASE
 SANTA BARBARA-SANTA MARIA-GOLETA METROPOLITAN STATISTICAL AREA (MSA)
 (Santa Barbara County)

The unemployment rate in the Santa Barbara County was 7.7 percent in April 2012, down from a revised 8.9 percent in March 2012, and below the year-ago estimate of 8.5 percent. This compares with an unadjusted unemployment rate of 10.5 percent for California and 7.7 percent for the nation during the same period.



Industry	Mar-2012	Apr-2012	Change		Apr-2011	Apr-2012	Change
	Revised	Prelim				Prelim	
Total, All Industries	184,200	187,500	3,300		184,100	187,500	3,400
Total Farm	16,500	21,300	4,800		19,200	21,300	2,100
Total Nonfarm	167,700	166,200	(1,500)		164,900	166,200	1,300
Mining and Logging	1,100	1,100	0		1,100	1,100	0
Construction	6,500	6,400	(100)		6,700	6,400	(300)
Manufacturing	11,700	11,300	(400)		11,600	11,300	(300)
Trade, Transportation & Utilities	23,200	22,900	(300)		24,200	22,900	(1,300)
Information	3,700	3,600	(100)		3,500	3,600	100
Financial Activities	6,600	6,600	0		6,500	6,600	100
Professional & Business Services	25,800	25,800	0		23,700	25,800	2,100
Educational & Health Services	22,200	22,200	0		21,700	22,200	500
Leisure & Hospitality	21,600	21,400	(200)		21,900	21,400	(500)
Other Services	5,100	5,100	0		5,200	5,100	(100)
Government	40,200	39,800	(400)		38,800	39,800	1,000

Notes: Data not adjusted for seasonality. Data may not add due to rounding
 Labor force data are revised month to month
 Additional data are available on line at www.labormarketinfo.edd.ca.gov