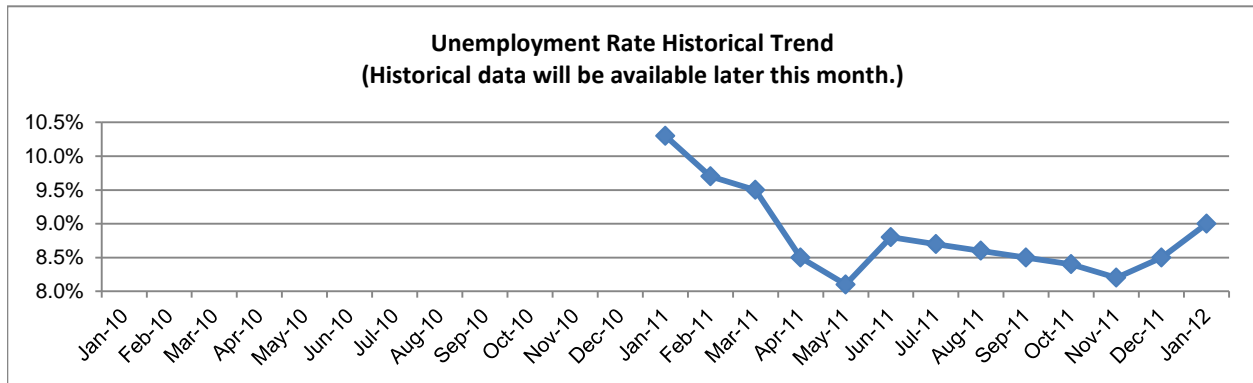


IMMEDIATE RELEASE
SANTA BARBARA-SANTA MARIA-GOLETA METROPOLITAN STATISTICAL AREA (MSA)
(Santa Barbara County)

The unemployment rate in the Santa Barbara County was 9.0 percent in January 2012, up from a revised 8.5 percent in December 2011, and below the year-ago estimate of 10.3 percent. This compares with an unadjusted unemployment rate of 11.3 percent for California and 8.8 percent for the nation during the same period.



Industry	Dec-2011	Jan-2012	Change		Jan-2011	Jan-2012	Change
	Revised	Prelim				Prelim	
Total, All Industries	182,400	177,200	(5,200)		171,500	177,200	5,700
Total Farm	16,200	15,000	(1,200)		13,100	15,000	1,900
Total Nonfarm	166,200	162,200	(4,000)		158,400	162,200	3,800
Mining and Logging	1,100	1,100	0		1,000	1,100	100
Construction	6,600	6,400	(200)		6,600	6,400	(200)
Manufacturing	11,600	11,500	(100)		11,400	11,500	100
Trade, Transportation & Utilities	24,100	23,500	(600)		24,100	23,500	(600)
Information	3,700	3,600	(100)		3,500	3,600	100
Financial Activities	6,600	6,500	(100)		6,500	6,500	0
Professional & Business Services	25,600	25,000	(600)		21,300	25,000	3,700
Educational & Health Services	22,000	21,700	(300)		21,100	21,700	600
Leisure & Hospitality	21,600	21,400	(200)		21,000	21,400	400
Other Services	5,200	5,000	(200)		5,100	5,000	(100)
Government	38,100	36,500	(1,600)		36,800	36,500	(300)

Notes: Data not adjusted for seasonality. Data may not add due to rounding
 Labor force data are revised month to month
 Additional data are available on line at www.labormarketinfo.edd.ca.gov