



WORKFORCE INVESTMENT BOARD
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NEWS RELEASE
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PRESS RELEASE

The State’s Employment Development Department Releases Unemployment Data for November 2013 and Employment Projections for the Year 2020

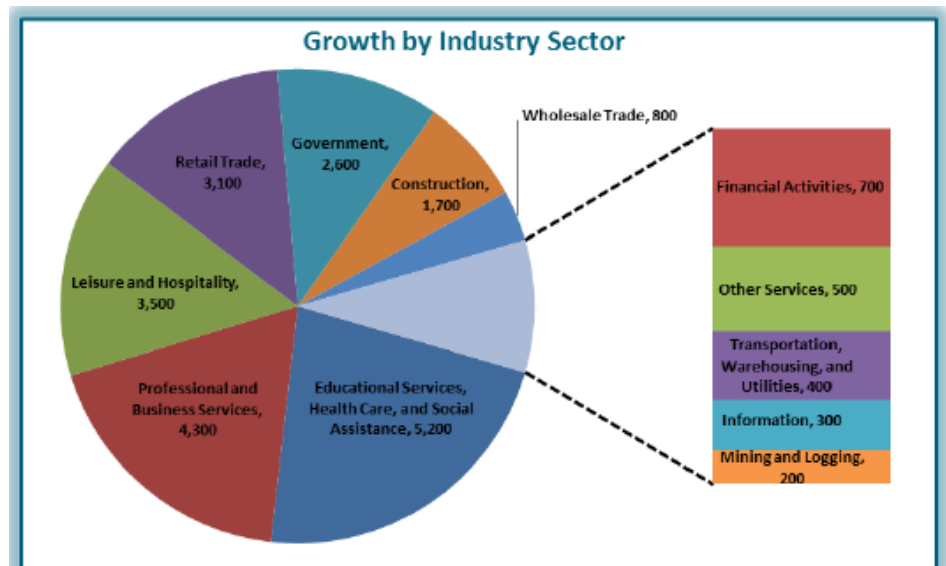
The State Employment Development Department (EDD) released today the unemployment rate and other jobs data for the month of November 2013. The unemployment rate increased slightly to 6.2 percent during the month of November 2013, up from a revised 6.1 percent in October 2013, and below the year-ago estimate of 7.3 percent. This compares with an unadjusted rate of 8.3 percent for California and 6.6 percent for the nation during the same period.

The county’s unemployment ranking in November, compared to the other 57 counties in California, positioned Santa Barbara County, along with Santa Clara County, at the 6th lowest unemployment percentage level in the state. Our neighbor county of San Luis Obispo is now tied with Napa and Sonoma County for 5th place.

Industry sectors in Santa Barbara County showing favorable gains included Trade, Transportation, & Utilities, with an increase of 800 jobs in Retail sales associated with the Holidays. Government (education) also showed an increase of 300 jobs, while Information and Educational and Health Services both gained 100 positions each. Some of the industry sectors that experienced decreases in their labor force include tourism-related Leisure & Hospitality, with 500 jobs. Professional & Business Services and Construction both lost 200 positions. Financial Activities had a minus of 100 jobs, while Mining and Logging and Manufacturing remained unchanged.

In addition to today’s unemployment numbers, the State Employment Development Department also released this week the 2010-2020 Projections of Employment by Industry and Occupation for Santa Barbara County. According to this publication, the employment in the County is expected to increase 13.5 percent and reach 230,100 by 2020. Sixty-nine percent of all projected nonfarm job growth is concentrated in four industry sectors:

- Educational services, health care, and social assistance – 5,200 jobs (with the subsectors health care and social assistance adding 4,500 jobs).
- Professional and business services – 4,300 positions.
- Leisure and hospitality – 3,500 (with accommodation and food services adding 3,000 jobs).
- Retail trade – 3,100 jobs (with most of the growth happening in food and beverage stores (1,000).



Source: State of California Employment Development Department 2010-2020 Santa Barbara County Projection Highlights (2013).

Occupational employment projections forecast approximately 77,200 job openings for 2020. This is broken down into new jobs (approximately 28,200) and replacement needs (49,100). There are 50 occupations that are projected to generate 55 percent of all job openings. The top three occupations with the most openings are farm workers and laborers, crops, nursery and greenhouse; cashiers; and waiters and waitresses. Higher-skilled occupations include elementary school teachers, except special education; accountants and auditors; and software developers, and systems software. For the complete publication visit:

http://www.labormarketinfo.edd.ca.gov/LMID/Projections_of_Employment_by_Industry_and_Occupation.html.

Santa Barbara County Workforce Investment Board (WIB) Director, Raymond L. McDonald commented, “Although the Holiday Season may not be indicative of long-term trends, improvement in our unemployment numbers and projections are encouraging. We are happy to see that industry sectors the Employment Development Department is highlighting align with the WIB-designated Industry Clusters of Opportunity.” He added, “It is important for our community to focus on creating more high-skilled and high-paying jobs. This latest data supports the WIB’s own research that many of the projected jobs in the future are in low-skilled and low-paying occupations.”

For our local cities, the City of Lompoc remains at the top of the list with an unemployment rate of 11.1%, up from 10.9%. The City of Guadalupe follows with a rate of 10.8%, up from 10.6% last month. The City of Solvang, on the other hand, has one of the lowest unemployment numbers in the county (2.3%).

Santa Barbara County Labor Force Data for Cities

2013	Jan	Feb	Mar	Apr	May	June	July	August	October	November
Santa Barbara County	8.4%	7.7%	7.2%	6.0%	5.6%	6.3%	6.7%	6.3%	6.1%	6.2%
Lompoc city	14.7%	13.5%	12.8%	10.8%	10.0%	11.3%	12.0%	11.3%	10.9%	11.1%
Guadalupe city	14.2%	13.1%	12.4%	10.4%	9.7%	11.0%	11.6%	11.0%	10.6%	10.8%
Santa Maria city	13.0%	12.0%	11.3%	9.5%	8.8%	10.0%	10.6%	10.0%	9.6%	9.8%
Buellton city	6.1%	5.5%	5.3%	4.4%	4.0%	4.6%	4.9%	4.6%	4.4%	4.5%
Santa Barbara city	5.9%	5.4%	5.1%	4.2%	3.9%	4.4%	4.7%	4.4%	4.3%	4.3%
Santa Ynez	4.2%	3.8%	3.6%	3.0%	2.8%	3.2%	3.4%	3.2%	3.0%	3.1%
Carpinteria city	4.2%	3.8%	3.6%	3.0%	2.7%	3.1%	3.3%	3.1%	3.0%	3.1%
Goleta city	4.1%	3.8%	3.6%	2.9%	2.7%	3.1%	3.3%	3.1%	3.0%	3.0%
Solvang city	4.2%	2.9%	2.7%	2.2%	2.1%	2.4%	2.5%	2.4%	2.3%	2.3%

According to INJCJC, US Initial Jobless Claims SA, the weekly initial jobless claims totals used to calculate local and federal UI (unemployment insurance) ratings is determined by the actual number of people who have filed for Unemployment benefits for the first time in a given period. And the following five (5) eligibility criteria must be met in order to file for Unemployment benefits: 1. meet the requirement of time worked during a 1 year period (full time or not), 2. have become unemployed through no fault of your own (was not fired), 3. must be able to work, no physical or mental holdbacks, 4. must be available for work, and 5. must be actively seeking work.

ABOUT THE WORKFORCE INVESTMENT BOARD OF Santa Barbara COUNTY

The Workforce Investment Board, www.SantaBarbaraCountyWIB.org, is dedicated to serving the workforce needs of businesses, adults, laid-off workers and youth throughout Santa Barbara County. The WIB is a public/private partnership created by the Federal Workforce Investment Act (WIA) and is staffed by the County of Santa Barbara.

Job seekers and employers can take advantage of free services at two Workforce Resource Centers (“One-Stops”) to help find work or new employees. Programs include employment services for job seekers, the latest labor market information and regional workforce research for businesses, as well as training that specialize in helping people gain the skills and confidence necessary to find and obtain a job. The One-Stop Shops are at 1410 S. Broadway in Santa Maria, (805) 614-1550, and 130 E. Ortega Street in Santa Barbara, (805) 568-1296. Online information is available at www.workforceresource.com.

Santa Barbara County Industry Clusters of Opportunity (designated by WIB):

Healthcare

Energy and Environment

Building and Design

Technology and Innovation

Business Support Services

Agriculture, Tourism, and Wineries

For more information about Santa Barbara County Workforce Investment Board please visit our website at www.SantaBarbaraCountyWIB.org

For the full statewide unemployment figures visit: www.labormarketinfo.edd.ca.gov.

For EDD's 2010-2020 Projections of Employment by Industry and Occupation for Santa Barbara County visit: http://www.labormarketinfo.edd.ca.gov/LMID/Projections_of_Employment_by_Industry_and_Occupation.html

For information about The Santa Barbara County/Santa Barbara Foundation Poverty Study please go to: www.countyofsb.org/social_services/default.aspx?id=44131.

For more information about the WIB-led project for Santa Barbara Bank & Trust/Union Bank employees, please contact Jessica McLernon at j.mclernon@sbcsocialserv.org.

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