

Santa Barbara Santa Maria Goleta MSA
(Santa Barbara County)
Industry Employment & Labor Force
March 2011 Benchmark

Data Not Seasonally Adjusted

	Jan 11	Nov 11	Dec 11 Revised	Jan 12 Prelim	Percent Change	
					Month	Year
Civilian Labor Force (1)	216,700	227,700	225,300	223,000	-1.0%	2.9%
Civilian Employment	194,500	209,100	206,100	203,000	-1.5%	4.4%
Civilian Unemployment	22,300	18,600	19,300	20,000	3.6%	-10.3%
Civilian Unemployment Rate	10.3%	8.2%	8.5%	9.0%		
(CA Unemployment Rate)	12.7%	10.9%	10.9%	11.3%		
(U.S. Unemployment Rate)	9.8%	8.2%	8.3%	8.8%		
Total, All Industries (2)	171,500	186,000	182,400	177,200	-2.9%	3.3%
Total Farm	13,100	19,700	16,200	15,000	-7.4%	14.5%
Total Nonfarm	158,400	166,300	166,200	162,200	-2.4%	2.4%
Total Private	121,600	127,800	128,100	125,700	-1.9%	3.4%
Goods Producing	19,000	19,400	19,300	19,000	-1.6%	0.0%
Mining and Logging	1,000	1,100	1,100	1,100	0.0%	10.0%
Construction	6,600	6,700	6,600	6,400	-3.0%	-3.0%
Manufacturing	11,400	11,600	11,600	11,500	-0.9%	0.9%
Durable Goods	8,600	8,800	8,800	8,700	-1.1%	1.2%
Service Providing	139,400	146,900	146,900	143,200	-2.5%	2.7%
Private Service Producing	102,600	108,400	108,800	106,700	-1.9%	4.0%
Trade, Transportation & Utilities	24,100	24,000	24,100	23,500	-2.5%	-2.5%
Wholesale Trade	3,900	4,100	4,100	4,000	-2.4%	2.6%
Retail Trade	17,600	17,000	17,100	16,700	-2.3%	-5.1%
Food & Beverage Stores	4,200	4,400	4,400	4,300	-2.3%	2.4%
Clothing & Clothing Accessories Stores	1,800	2,100	2,100	1,900	-9.5%	5.6%
Transportation, Warehousing & Utilities	2,600	2,900	2,900	2,800	-3.4%	7.7%
Information	3,500	3,600	3,700	3,600	-2.7%	2.9%
Financial Activities	6,500	6,600	6,600	6,500	-1.5%	0.0%
Finance & Insurance	3,700	3,800	3,800	3,800	0.0%	2.7%
Professional & Business Services	21,300	25,200	25,600	25,000	-2.3%	17.4%
Professional, Scientific & Technical Services	11,200	11,600	11,900	11,800	-0.8%	5.4%
Administrative & Support & Waste Services	8,500	12,500	12,600	12,200	-3.2%	43.5%
Educational & Health Services	21,100	22,000	22,000	21,700	-1.4%	2.8%
Health Care & Social Assistance	18,600	19,300	19,400	19,300	-0.5%	3.8%
Health Care	15,300	15,800	15,800	15,800	0.0%	3.3%
Leisure & Hospitality	21,000	21,800	21,600	21,400	-0.9%	1.9%
Accommodation & Food Services	18,400	20,000	19,900	19,500	-2.0%	6.0%
Food Services & Drinking Places	14,100	15,400	15,400	15,000	-2.6%	6.4%
Other Services	5,100	5,200	5,200	5,000	-3.8%	-2.0%
Government	36,800	38,500	38,100	36,500	-4.2%	-0.8%
Federal Government	3,900	4,000	4,000	4,000	0.0%	2.6%
State & Local Government	32,900	34,500	34,100	32,500	-4.7%	-1.2%
State Government	10,600	10,800	10,800	10,400	-3.7%	-1.9%
State Government Education	10,000	10,200	10,200	9,800	-3.9%	-2.0%
State Government Excluding Education	600	600	600	600	0.0%	0.0%
Local Government	22,300	23,700	23,300	22,100	-5.2%	-0.9%
Local Government Education	11,900	13,400	13,000	11,900	-8.5%	0.0%
County	4,600	4,300	4,300	4,300	0.0%	-6.5%
City	2,700	2,800	2,700	2,700	0.0%	0.0%
Special Districts plus Indian Tribes	3,100	3,300	3,300	3,200	-3.0%	3.2%

Notes:

(1) Civilian labor force data are by place of residence; include self-employed individuals, unpaid family workers, household domestic workers, & workers on strike. Data may not add due to rounding. The unemployment rate is calculated using unrounded data.

(2) Industry employment is by place of work; excludes self-employed individuals, unpaid family workers, household domestic workers, & workers on strike.

March 9, 2012
Employment Development Department
Labor Market Information Division
(916) 262-2162

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These data are produced by the Labor Market Information Division of the California Employment Development Department (EDD). Questions should be directed to: Emerson Figueroa 818/897-0839 or Juan Millan 818/890-1756

These data, as well as other labor market data, are available via the Internet at <http://www.labormarketinfo.edd.ca.gov>. If you need assistance, please call (916) 262-2162.

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