

**Santa Barbara County Workforce Development Board**  
**JOINT PERFORMANCE & YOUTH COMMITTEE**



**Agenda**

**Tuesday, Mar 09, 2021**

**1:00 PM**

**REMOTE VIRTUAL PARTICIPATION ONLY**

Please see page two of this agenda for public participation options for the Performance Committee meetings. Persons may address the Board on any matter listed on the agenda. Matters not listed on the agenda may be addressed during the public comment period at the conclusion of the administrative agenda.

**IMPORTANT NOTICE REGARDING PUBLIC PARTICIPATION**

Based on guidance from the California Department of Public Health and the California Governor's Stay at Home Executive Order N-33-20 issued on March 19, 2020 to protect the health and well-being of all Californians and to establish consistency across the state in order to slow the spread of COVID-19, the Santa Barbara County Workforce Development Board meetings will no longer provide in-person participation.

The following alternative methods of participation are available to the public:

1. You may observe the live stream of the WDB Performance Committee meeting in the following way:

Via Zoom: <https://zoom.us/j/8908277089>

Meeting ID: 890 827 7089  
One tap mobile  
+16699006833,,91549938281# US (San Jose)

2. If you wish to make a general public comment or to comment on a specific agenda item, then please:

- **Distribution to the Board** - Submit your comment via email prior to 5 p.m. on the Tuesday prior to the Board meeting. Please submit your comment to the clerk of the board at: [WDB@SBCSocialServ.org](mailto:WDB@SBCSocialServ.org) . Your comment will be placed into the record and distributed appropriately.

- **By phone** - If you would like to make a comment by phone, please call (805) 681-4652 and state your name, your phone number and which item you would like to speak on and the clerk will call you at the appropriate time. Please make every effort to be available and mute all streaming devices once it is your turn to speak.

- **Via Zoom** - If you would like to make a comment as an attendee via Zoom, please email [WDB@SBCSocialServ.org](mailto:WDB@SBCSocialServ.org) prior to 5p.m. on the Tuesday prior to the meeting. Please include your full name, Zoom attendee screen name, and the item you would like to speak on, and the host will enable you to speak at the appropriate time. Alternatively, you may use the raise hand feature in the Zoom chat box, and the host will enable you to address the board at the appropriate time.



**Joint Performance and Youth Committee Meeting**

**Agenda**

March 9, 2021

1:00 pm – 2:30 pm

**Dianne Owens**  
Chair  
Consultant

**Glenn Morris**  
Santa Maria Valley  
Chamber of Commerce

**Thomas J. Lamica**  
Allan Hancock College

**Tim Harrington**  
Private Business  
Consultant

---

**Raymond McDonald**  
Executive Director  
Santa Barbara County  
WDB

**I. ROLL CALL**

**II. OPENING REMARKS**

**III. PUBLIC COMMENT\***

**IV. AGENDA ITEMS\***

**a. Reorganization to the Agenda**

**b. Old Business:**

i. **Approval of Minutes – February 12, 2020 Youth Committee Meeting**

ii. **Approval of Minutes – October 22, 2020 Performance Committee Meeting**

**c. New Business:**

i. **WIOA Programs – Performance Update (PY 2020/2021, Quarters 1-2)**

ii. **Workforce Special Project**

a. **Goodwill**

b. **Equus**

c. **United Way**

iii. **Youth Program Update**

iv. **Update on FUTURE for Lompoc Youth Project**

**V. Committee Meeting**

**VI. Adjourning the Committee Meeting**

\*Public Comment: Members of the public may address the WDB on items appearing on the agenda. The public may also address items of interest to the committee, which are within the jurisdiction of the WDB. However, the WDB, in compliance with Government Code section 64954.3(a) the committee shall not take any action on any item not appearing on the agenda. Speakers are asked to limit their remarks to a maximum of three minutes. For questions, call 805.681.4453. If a member of the public would like to participate, please call 805.681.4453 for participation information.

Americans with Disabilities Act: In accordance with the Americans with Disabilities Act, the WDB will make reasonable efforts to accommodate persons with qualified disabilities. If you require accommodation, please contact our AJCCs at 805.568.1296 Santa Barbara and 805.614.1550 Santa Maria.



PERFORMANCE COMMITTEE  
MEETING MINUTES

October 22, 2020 ♦ 10:30 am – 12:00 pm

America's Job Center of California  
130 E. Ortega St., Santa Barbara, CA

---

**I. OPENING REMARKS**

Meeting called to order by Workforce Development Board (WDB) Chair Glen Morris at 10:35 AM.

**II. ROLL CALL**

Executive Committee Members in Attendance:

Glenn Morris, Mary Navarro-Aldana, and Dianne Owens

A quorum was established at the start of the meeting, with all members present.

Santa Barbara County Staff in Attendance:

Ray McDonald, Anthony Garduno, Luis Servin, Jessica Sampson, Julie Smedley, and Marco Medina

**III. PUBLIC COMMENT**

No public comment.

**IV. AGENDA ITEMS**

**A. Approval of Minutes**

The minutes of March 11, 2020 were considered as follows:

Action: Diane Owens moved, seconded by Mary Navarro-Aldana, and carried by a vote of 3-0 to approve the minutes of March 11, 2020.

**B. Performance Update**

Presentation by SBCWDB staff Luis Servin on the 19/20 State Performance Final Report showing where we ended in Program Year 19/20 and an update on the first quarter of program year 20/21. For the WIOA AD/DW Program we exceeded every performance measure goal for Program Year 19/20. For the Youth Program we did not meet two of the performance measure goals, credential attainment and measurable skills gain, for Program Year 19/20.

Presentation by Osvaldo Sotelo, Supervisor with WIOA Youth Program, on WIOA Youth Program updates by Operator Goodwill Industries. Osvaldo presented an updated report on Enrollments (87 participants - 58% of goal); Expenditures (\$296,168.00 dollars spent - 40% of goal); WEX Placements (53 participants - 54% of goal); WEX Expenditures (\$123,486.00 dollars spent - 56% of goal); 75% OSY Expenditure Requirement (65.82% - 87.76% of goal); Exit Rate (39% - 78.72% of goal); State Performance Measures (under goal % in all but Median Earnings); and Yearly performance measures (under goal % in all but MSG).

Presentation by Osvaldo Sotelo, Supervisor with WIOA Youth Program, on WIOA Youth Program updates by Operator Goodwill Industries on the first quarter of Program Year 20/21. Osvaldo stated there has been a big emphasis on co-enrollments and the youth services are now offered virtually. Osvaldo reports 48 carry overs in the active caseloads and 135 in follow-ups. Also, there are 32 new enrollments for 2020, a total of 215 youth participants going into program year 20/21.

Presentation by Eric Walker, Project Director with WIOA AD/DW Program, on WIOA AD/DW Program updates by Operator Equus Workforce Services. Eric presented an updated report on Enrollments (175 participants - 102% of goal); Overall Expenditures (\$838,296 dollars spent - 64% of goal); Exit Rate (80% - 160.5% of goal); State Performance Measures (AD - over goal % in all; DW - over goal % in all but Median Earnings where we come in at 92.6%); and AJCC Visitors (monthly average as of Feb. 2020 is 3,006).

Presentation by Eric Walker, Project Director with WIOA AD/DW Program, on WIOA AD/DW Program updates by Operator Equus Workforce Services on the first quarter of Program Year 20/21. Eric reports orientations are being provided by telephone, virtual, online, and in-person. Individualized services are being provided with virtual workshops, online skills development courses offered through LinkedIn Learning, CalJOBS Assistance Resume Preparation, Career Pathway Explorer, GED Academy, Follow-Up and Retention Services. Eric reports the ITA's are mainly online for participants at this time and they are exploring the possibility of Incumbent Worker and Transitional Jobs. As for the Special Projects, Equus is co-enrolling participants that apply to enhance their ability to become self-sufficient. The additional challenges faced with the mandated closures of the AJCCs have changed services are offered. Customers can attend an online orientation, fill out an online application, and complete the eligibility process online. Eric reports 180 carry overs in the active caseloads and 94 in follow-ups. Also, there are 32 new enrollments for 2020, a total of 306 participants going into program year 20/21.

#### Presentations of the Special Projects

**Summer Training and Employment Program for Students (STEPS) 2020** – operated by DOR and the Foundation for California Community Colleges. A paid work experience and training opportunities for students with disabilities; the grant amount is \$500,000 and the grant term is 7/7/2020 to 4/30/2021. The start date was 7/14/2020 and the enrollment goal is 100 participants. Currently, implementation and outreach efforts have been made. Enrollment is at 28 and the number of participants in Work Experience is 13.

**COVID-19 Layoff Assistance Project** – operated by Equus Workforce Services. To assist COVID-19 Dislocated Workers with workforce services, including occupational skill training, On-the-Job Trainings (OJTs), and Transitional Jobs (TJP) opportunities. The grant amount is \$560,000 and the grant term is 02/01/2020 to 12/31/2021. The start date was 7/14/2020 and the enrollment goal is 80. Currently, implementation and outreach efforts have been made. Enrollment is at 28 and the number of participants in Work Experience is 13. Enrollment is at 6 and the number of participants in Training is 1. This is a “Back to Work” Pilot Program, Equus has partnered with Lompoc Adult Education.

**Supportive Services - WIOA Dislocated Worker Funds for Underserved COVID-19 Impacted Individuals** - operated by Equus Workforce Services. Special supportive services for WIOA

Dislocated Workers, up to \$800 per person, for basic needs such as childcare, housing and utility assistance, transportation costs, and assistance for equipment needed for teleworking. The grant amount is \$135,000 and the grant term is 03/01/2020 to 12/31/2020. The start date is 7/14/2020 and the # of participants to be served is 168. Currently, 43 participants have been served and \$28,966.39 spent. The types of supportive services available are housing and utility assistance, transportation costs, assistance with equipment needed for teleworking, and childcare assistance.

**Veterans' Employment-Related Assistance Program (VEAP)** – operated by Goodwill Industries. A paid work experience, training, and supportive services for veterans and/or their spouses. The grant amount is \$500,000 and the grant term is 04/1/2020 to 12/31/2021. The start date is 8/18/2020 and the # of participants to be served is 51. Currently, implementation and outreach efforts have been made at the Veterans Day Drive-Thru Event.

**COVID-19 National Dislocated Worker Grant** – operated by Northern Santa Barbara County United Way. To assist COVID-19 Dislocated Workers by providing temporary jobs and workforce training opportunities, including occupational skills training, on-the-job training, transitional job opportunities, and supportive services. The grant amount is \$500,000 and the grant term is 04/10/2020-03/31/2022. The start date is 8/18/2020 and the # of participants to be served is 33. Currently, implementation and outreach efforts have been made and a new partnership with the Foodbank has been established.

**Prison to Employment (P2E)** – operated by Goodwill Industries. This grant offers career, employment, and training services for job seekers recently incarcerated or justice involved. Must be part of the Santa Barbara County Probation Department's subsidized housing program (or on the waiting list). The grant amount is \$500,000 and the grant term is 10/06/2020 to 06/30/2022. The start date is 10/06/2020 and the # of participants to be served is 38. Currently, implementation and outreach efforts have been made in partnership with SBC Probation. Goodwill to provide a full-time staff working twice per week at the Probation Report and Resource Centers.

**AB1111 - Pathways to Employment; Growing Grounds** – operated by Transitions Mental Health Association. WDB is providing technical assistance. Employment and vocational training services for adults living with mental illness. The grant amount is \$117,000 and the grant term is 07/1/2020-04/30/2022. The start date is 8/18/2020 and the # of participants to be served is 115. Currently, implementation and outreach efforts have been made as well as a sub-agreement with Goodwill to provide CalJOBS data entry.

**SB1: High Road Construction** – operated by Tri-Counties Building and Construction Trades Council. This is a SB, SLO, and Ventura project. Pre apprenticeship and apprenticeship opportunities in public infrastructure projects. The grant amount is \$462,506 and the grant term is 11/01/2020-08/31/2022. The start date is 10/20/2020 and the # of participants to be served is 50. Currently, implementation and outreach efforts have been made and SB and Ventura BOS have approved agreements.

## V. Next Workforce Performance Committee Meeting

The next Performance Committee Meeting is scheduled for:

Tuesday March 9, 2021 1:00pm to 2:30pm  
Via Zoom

**VI. ADJOURN**

Meeting adjourned at 11:56am.

WDB Youth Committee Meeting  
February 12, 2021  
Called to Order at 10:01am

Attendance: Board Members- Dianne Owens; Tim Harrington; Jesse Cuevas  
Adriana Rios, EDD; Shade Washington, EDD; Elaine Webber- Lompoc Adult School; Osvaldo Sotelo-  
Goodwill; Ingrid Monzon, Goodwill; Luis Servin, WDB; Julie Smedley, WDB.

I. Roll Call

Present: Dianne Owens, Tim Harrington; Jesse Cuevas

Not Present: Thomas Lamica (Christine Espinoza from AHC, in attendance on Thomas behalf)

II. Opening Remarks- Dianne Owens

III. Public Comment- No Public Comment

IV. Agenda Items

A. Old Business

1. Approval of Minutes-Tim Harrington motion to approve, Jesse Cuevas second. Minutes from October 16<sup>th</sup> 2019 approved.

B. New Business

1. **CWA Youth@Work Conference Recap-** Those that attended shared their thoughts on CWA Youth Conference
  1. Osvaldo Sotelo-attended WIOA Performance session and was learned a lot and was happy with that information and take away that session provided. The information he learned will help with meeting local performance measures
  2. Jesse Cuevas enjoyed the format of the conference, large sessions for all in attendance and break out sessions. He pointed out the discussion on future trends are imperative to program success and liked how it talked about generations and fact sheets. Enjoyed Key note speaker and would like for more staff and community members to attend because Youth Committee members and staff can only bring back so much information and more people in attendance would help with bringing back resources to share.
  3. Tim Harrington really enjoyed the conference and came back with resources for community. Tim share the keynote speaker was powerful, who was involved in the shooting from Parkland. And it was so wonderful being around young people
  4. Luis Servin- really enjoyed presentation from speaker from Ventura former Superintendent; communication workshops and talked about how young people in the community envisions on what workshops should look like.
  5. Ingrid-like the reminder of doing what we do and how do we meet the youth's needs. Motivating staff and bring it back what we learned and it was a recharge.

Introductions- Christine AHC, on behalf of Thomas Lamica

Rictor Jordan-publisher for Lompoc Record and Lompoc Visitor guide and interested in program and would like to publish program and only covers Lompoc. Offered to print a full page of youth activities.

Elaine Webber- Principal at Lompoc Adult School, taught for 18 years, funding is now exclusive to 18 and over. School is growing, over 300 students and now 15 teachers and 100s of programs, 200 CTE programs and this year has been acceleration of growth. Applying for WIOA funding, using EDD data,



co-funded with AHC and mandate is plan growth together and have new plan and CTE growth.

## **2. Program Operator Update**

Oswaldo-summary of services; program update, Enrollment goals

Christina asked what are qualifications of enrolling in WIOA program?

Oswaldo responded- age 14-24; Santa Barbara County resident; barrier

Luis Servin shared the focus is on adult and youth certificate programs.

## **3. Summer Jobs Initiative**

Pathways to Jobs Event

Partners include: EDD, AHC, Parks & Recs;

Activities: Job Ready Workshops

Jesse asked to add Veronica Orozco to email distribution list.

SB Parks and Recs have offered space and PWEX positions; SM parks and Recs will use their center and have 50-60 positions. Lompoc Park and Recs does recruitment in February but any positions they do not fill they will give to our initiative.

3<sup>rd</sup> Layer is offering Career Camp through AHC that will guarantee they will keep their job, soft skills  
3 days include: June 9, 10, 11 2020.

AJCC and venue for Santa Barbara per Dianne and Jesse.

## **4. Lompoc Adult School & Career Center**

Elaine Webber shared a power point presentation on an update of Lompoc Adult School; programs available to students; needs of the community. Elaine also shared that Lompoc Adult School serves low-income students, a lot work in fields and attend night classes to learn English.

Discussion on how WDB programs can partner with Lompoc Adult School to service same community members.

Elaine shared about medical programs, phlebotomy, medical assisting and her engagement with employers that will host externships.

## **5. Dates for Future Youth Committee Meetings**

**April 8<sup>th</sup> 2020 for Goodwill Santa Maria Opening, 10am**

Meeting Adjourned 11:44am