

Santa Barbara County Workforce Development Board
EXECUTIVE COMMITTEE



Agenda

Wednesday, August 18, 2021

10:00 AM

REMOTE VIRTUAL PARTICIPATION ONLY

Please see page two of this agenda for public participation options for the Executive Committee meetings. Persons may address the Board on any matter listed on the agenda. Matters not listed on the agenda may be addressed during the public comment period at the conclusion of the administrative agenda.

IMPORTANT NOTICE REGARDING PUBLIC PARTICIPATION

Based on guidance from the California Department of Public Health and the California Governor's Stay at Home Executive Order N-33-20 issued on March 19, 2020 to protect the health and well-being of all Californians and to establish consistency across the state in order to slow the spread of COVID-19, the Santa Barbara County Workforce Development Board meetings will no longer provide in-person participation.

The following alternative methods of participation are available to the public:

1. You may observe the live stream of the WDB Executive Committee meeting in the following way:

Via Zoom: <https://us02web.zoom.us/j/82745610442?pwd=Z2E1TFVkm2JpWndCNFBvS0pEUUnlpUT09>

Meeting ID: 83443077146

Password: 720029

2. If you wish to make a general public comment or to comment on a specific agenda item, then please:

- **Distribution to the Board** - Submit your comment via email prior to 5 p.m. on the Tuesday prior to the Board meeting. Please submit your comment to the clerk of the board at: WDB@SBCSocialServ.org . Your comment will be placed into the record and distributed appropriately.

- **By phone** - If you would like to make a comment by phone, please call (805) 681-4652 and state your name, your phone number and which item you would like to speak on and the clerk will call you at the appropriate time. Please make every effort to be available and mute all streaming devices once it is your turn to speak.

- **Via Zoom** - If you would like to make a comment as an attendee via Zoom, please email WDB@SBCSocialServ.org prior to 5p.m. on the Tuesday prior to the meeting. Please include your full name, Zoom attendee screen name, and the item you would like to speak on, and the host will enable you to speak at the appropriate time. Alternatively, you may use the raise hand feature in the Zoom chat box, and the host will enable you to address the board at the appropriate time



EXECUTIVE COMMITTEE AGENDA

August 18, 2021 ♦ 10:00 am – 12:00 pm

Via Zoom:
[Click Here](#)

Sandra Dickerson
Chair
 Your People
 Professionals

Dianne Owens
Vice Chair
 Consultant

Glenn Morris
 Santa Maria Valley
 Chamber of Commerce

Daniel Nielson
 Department of Social
 Services

Raymond McDonald
Executive Director
 Santa Barbara County
 WDB

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| I. | OPENING REMARKS | 10:00 AM |
| II. | ROLL CALL | 10:02 AM |
| III. | PUBLIC COMMENT* | 10:05 AM |
| IV. | AGENDA ITEMS* | |
| | a. Directors Report | 10:10 AM |
| | b. Reorganization to the Agenda | 10:20 AM |
| | c. Old Business | |
| | i. Approval of April 21, 2021 minutes | 10:22 AM |
| | d. New Business | |
| | i. Legislative Updates: Federal and State Initiatives | 10:25 AM |
| | ii. Update on DOL Grant | 10:40 AM |
| | iii. Update on RPU | 10:50 AM |
| | iv. Update on CWA Monterey Conference | 11:00 AM |
| | v. County Board of Supervisors Presentation by Executive Director – early September | 11:10 AM |
| | vi. Survey on Year 2022 WDB Meetings: in-person; Zoom; hybrid | 11:30 AM |
| V. | Next Executive Committee Meeting | |
| | September 15, 2021 10:00 AM – 12:00 PM Via Zoom | |
| VI. | Adjourning the Executive Committee | 12:00 PM |

*Public Comment. Members of the public may address the WIB on items appearing on the agenda. The public may also address items of interest to the committee which are within the jurisdiction of the WIB. However, the WIB, in compliance with Government Code section 64954.3(a) the committee shall not take any action on any item not appearing on the agenda. Speakers are asked to limit their remarks to a maximum of three minutes. For questions, call 681-4453. **If a member of the public would like to participate, please call 681-4453 for participation information.

Americans with Disabilities Act. In accordance with the Americans with Disabilities Act, the WIB Budget Committee will make reasonable efforts to accommodate persons with qualified disabilities. If you require accommodation, please contact 681-4453 at least 48 hours in advance of the meeting.



EXECUTIVE COMMITTEE MEETING MINUTES

April 21, 2021 ♦ 10:00 am – 12:00 pm

Via Zoom

I. OPENING REMARKS

Meeting called to order by Santa Barbara County Workforce Development Board (SBCWDB) Chair Sandra Dickerson at 10:07 AM.

II. ROLL CALL

Executive Committee Members in Attendance*:

Sandra Dickerson, Dianne Owens, , and Daniel Nielson

Santa Barbara County Staff in Attendance:

Ray McDonald, Anthony Garduno,

*A quorum was established at the start of the meeting, with three out of four members present.

III. PUBLIC COMMENT

No public comment.

IV. AGENDA ITEMS

A. Director's Report

Ray McDonald reported that South Central Coast Regional Planning Unit (RPU) would be receiving their master grant funding from the State. SBCWDB is expected to accept the funding through the County Board of Supervisors sometime in the middle of May. In addition, Racy Ming Associates LLC was selected to be the Regional Organizer for the RPU.

The SBCWDB is currently in talks with EDD regarding the reopening of the Santa Barbara AJCC, which is located on Ortega Street. The Santa Maria AJCC is currently opened on an appointment-only basis, and health-screening measures are in place to ensure the safety of the public and staff working in the resource room.

The SBCWDB received \$500K grant for the Summer Training & Employment Program for Students (STEPS) program, which provides training, and work-based learning experiences, as well as summer work experience to students with disabilities. Due to COVID-19, it is not expected that WDB will be able to spend the entire amount by the June 30 grant end date and will need to return the leftover funds. However, the SBCWDB will received an additional \$500K to continue the STEPS program starting July 1, 2021.

The SBCWDB has been collaborating with the Santa Barbara Foundation to produce the COVID-19 Impact Report. REACH and San Luis Obispo County have also commissioned an impact report from the same research team. Therefore, it was decided that it would make sense to hold joint event for the public. The event is scheduled to occur on May 21, 2021.

B. Reorganization to the Agenda

No changes were made.

C. Old Business

- i. The minutes of February 17, 2021, were considered as follows:

Action: Dianne Owens moved, seconded by Daniel Nielson, and carried by a vote of 3-0 to approve the minutes of February 17, 2021.

D. New Business

- i. Follow-up on March WDB Meeting

The COVID-19 impact report highlighted the shifting priorities for workforce development. Where traditionally the WDB was focused on upskilling workers to move into higher paying job, now the priority is to get unemployed people back to work as soon as possible.

- ii. Follow-up on February Executive Committee Meeting Discussion on Options

At the February Executive Committee Meeting, the question of duplication within the system came up members discussed ideas about how to best move forward in response to the pandemic. The discussion included the need for the AJCCs to truly be the one point of access for the public, and not deliver every service, but to connect people to every service, by cataloging what is available. The following options were discussed:

1. Workforce Board Meeting member engagement
2. Planning and Resource Meeting
3. Engaging the SB Foundation for possible funds matching: to find a third party consultant to work with SBCWDB from the beginning, to put the survey together, does the analysis, “builds the mosaic,” and then facilitates the conversation and outcomes.
4. Workforce Summit: to learn about who out there in Santa Barbara County is doing the same work. Having the trained facilitator to guide the process and establish next steps.

Ideally, we would like to bring everyone together for an in-person and not via Zoom.

- iii. American Rescue Plan – Options for WDB

The American Rescue Plan (ARP) will bring significant funding to Santa Barbara County, and the COVID-19 Impact Report provides a blueprint for WDB COVID recovery activities. The WDB has two primary customers: job seekers and the business community; our COVID Recovery/ARP activities will focus on Job-Seeker Activities: service delivery; information/data support; and, technical assistance. The SBCWDB intends to provide a menu of services as options for cities and the County to choose from and possibly elect to fund. They can be summarized as follows:

Job Seeker Activities

- Funding for additional services at our AJCCs. [County]
- Funding to serve specific population groups: e.g., youth, retail or restaurant workers, parents who are teleworking. [County; cities]
- Funding to serve specific industry sectors: business services that have been transformed by teleworking. Examples: hospitality, healthcare, agri-business, business services. [County; cities]
- Employee-owned businesses. Training for taking over business that owner decided to close. [Cities]

Workforce Intelligence, Data Collection & Analysis

- Analysis of specific industry sectors, within a city. [Cities]
- Analysis of employment/hiring within a city. [Cities]
- Data collection of ARP-funded workforce projects within a city/county. [County or Cities]
- Operator data collection & comparison of workforce accomplishments within a city/county. [County or Cities]
- Develop (with funder) evaluation criteria & perform evaluation of APR-funded workforce components.

Workforce System Building & Technical Assistance

- Perform “resource mapping”: what is being done? What are duplications? Opportunities for collaboration.
- Organize “community-of-practice” (COP) for workforce projects or elements of ARP-funded entities. [Cities or County]
- Facilitate regular (monthly?) meeting with the Community-of-Practice: common topics, problem solving, helpful hints (e.g., “Managing for Risk”) with experts. Note: this will build overall capacity within the county—and enhance ability to successfully apply for/operate future workforce programs.
- Connection & alignment to WDB Workforce System (e.g., AJCC, Partners)
- Introduction to outside (non-County or City) workforce funding resources.

iv. Additional Items

No additional items were discussed.

V. Next Executive Committee Meeting

May 19, 2021

10:00 am - 12:00 pm

Via Zoom

VI. ADJOURN

Meeting adjourned at 11:00 AM.