



SANTA BARBARA COUNTY WORKFORCE DEVELOPMENT YOUTH COMMITTEE AGENDA

March 28th, 2019 * 10:30am-12:30pm

Workforce Development Board
Training Room
130 E Ortega Street
Santa Barbara, CA

Dianne Owens
Chair
Consultant

Jesse Cuevas
LA-Coastal Workforce Services
Division, EDD

Tony Bauer
Santa Barbara County Office of
Education

Tim Harrington
Private Business Consultant

Raymond McDonald
Executive Director
Santa Barbara County WDB

I. ROLL CALL

II. OPENING REMARKS

III. PUBLIC COMMENT*

IV. AGENDA ITEMS*

A. Old Business

1. [Approval of Minutes from January 31, 2019.](#)

B. New Business

1. [Presentation of Process for Selection of Youth Program Operator](#) – Ray McDonald

C. Next Youth Committee Meeting:

May 17th, 2019

10:30am-12:30pm

Santa Barbara Workforce Resource Center

D. Adjourn

*Public Comment. Members of the public may address the WIB on items appearing on the agenda. The public may also address items of interest to the committee which are within the jurisdiction of the WIB. However, the WIB, in compliance with Government Code section 64954.3(a) the committee shall not take any action on any item not appearing on the agenda. Speakers are asked to limit their remarks to a maximum of three minutes. For questions, call 681-4453. **If a member of the public would like to participate, please call 681-4453 for participation information.

Americans with Disabilities Act. In accordance with the Americans with Disabilities Act, the WIB Budget Committee will make reasonable efforts to accommodate persons with qualified disabilities. If you require accommodation, please contact 681-4453 at least 48 hours in advance of the meeting.

Youth Committee Meeting Minutes

January 31, 2019

10:30am-12:30pm

I. Roll Call

Dianne Owens, Tim Harrington, Tony Bauer; Ray McDonald, Jaime Rutiaga, Grey Ingersoll, Luis Servin, Julie Smedley

II. Opening Remarks

Dianne Owens

III. Public Comment

No public comments

IV. Agenda Items

a. Old Business

1. Approval of Minutes- May 30th 2018 and September 27th 2018-Correct Dianne spelling; Tim Harrington motions to approve, Tony Bauer 2nd. Minutes Approved.

b. New Business

1. CWA Youth Conference

Dianne Owens asked Ray to highlight Youth Conference. Ray said he appreciated that this time around there were many young people that participated and that he enjoyed the apprenticeship programs a group from San Francisco had on entrepreneurship, but is not sure that model would work in SB County because we work with the higher at risk youth than what they were serving. He also enjoyed Edward de Jesus presentation and that youth conference is a way to inspire both youth and staff that work with youth.

Luis shared his focus at the conference was on apprenticeships workshops and procurement. Luis volunteered to start researching apprenticeship and pre-apprenticeship programs and also enjoyed Edward de Jesus.

Tim Harrington shared that he was happy to see many more women, youth, people of color/multi-culture. He was excited to hear the enthusiasm from staff and youth participating. Spoke to young lady who had a clothing line and Tim Harrington connected with her through social media; Tim also shared a presentation he sat through on how you can pay someone who is undocumented and discussion on workers co-op and individuals that get paid are through the co-op.

Tony appreciated being able to attend and happy to see the workforce not from the educational standpoint. He spent a lot of time in Apprenticeships workshops and would like to partner in North County to see if he can create a partnership. Appreciated youth and lots of questions.

Julie shared she spent her time between apprenticeship workshops and enjoyed the key note speakers and Edward de Jesus presentation.

Ray-ran into a group from Florida, Quest, apprenticeships and shared info with the committee and will share with Julie to follow-up.

Jesse Cuevas was addressing the issues our youth are facing with pop up trend. Met with county and shared how impacted they were about the key-note speakers and opportunity for the youth.

Dianne enjoyed the overall conference and mentioned it was good to see John Baker; attended numerous apprenticeships programs workshops and the last workshops about Futurist and jobs we haven't even thought of and how do we train people for these jobs. She mentioned Josh Davies, who does work ethic development from Colorado.

2. PathPoint Youth Program update- Jaime Rutiaga, PathPoint Director

Program Outcomes and Highlights, shared by Jaime Rutiaga:

South County, main focus is enrollments, they are below where they want to be because of new staff but now are available to help with intakes.

ISY Goal 16-5 OSY 45-11- In addition, re-engaging getting them back into services and education.

PWEX- well goal 40-16 completed- competing with businesses, entering employment rather than PWEX

2 Youth Advocates in SB and collaborating with staff focusing on post secondary and helping first generation college students enroll in college.

Instagram is up and running 113 followers-Youth Network Services, promoting services and with referral agencies. Jose and Grey are both Youth Advocates.

Working on Volunteer Work, MLK youth service date with 9 youth and working with Noah's Anchorage, working with homeless count.

Beginning of fiscal year, referrals are low, 22 ISY and 15 OSY

Finally through logistics for Barista training, ready to launch it 3-4 youth, curriculum. Entry level, focusing on Customer Service and serv safe.

This quarter, will be launching Lunch n Learn. Local businesses will receive lunch and businesses will talk to youth on their lunch hour.

Planning tech tour with Santa Barbara, SONOS and other local SB businesses.

Develop another Youth Expo in South County, who's hiring, making it interactive, professional dress, interview skills etc.

Secondary work experience training for those youth that are having a tough time finishing work experience or who can't hold a job.

NORTH COUNTY

Both youth specialist work very well together, ISY 18-14; OSY 54-20

PWEX 56 goal, currently at 31. Improving work experience area; Lompoc business community is very strong and have branched into Solvang and Buellton area.

Highlights

Participate in CPY event. Youth and Business.

2 Youth Advocate were hired in North County and starting now and will help engagement with youth and marketing.

Partnering with Old Navy, youth excited about retail positions and improved PWEX completion.

Admin follow-up specialist has been hired.

Staff completed training on human trafficking.

Work readiness training also organized in North County in Oct/Nov

Referrals are low, formal, 33, 14ISY 14 OSY.

Pacific Pride training, working with LGBTQ community and cultural competency training for staff. Job Developers is providing training.

3. PathPoint Youth Advocate Presentation- Grey Ingersoll

Started in November 2018, previous WIOA participant. Learned about program from friend and he was interested in learning work skills, attaining a job. Utilized work clothes, bus passes, incentives etc. Enjoyed meeting with advocate and setting goals. Participated in financial literacy. Was a note taker with SBCC and now a Youth Advocate position with PathPoint. He is focusing on community engagement and working on their Instagram. He also is focusing on outreaching to sober living, foster care, etc Academy of Healing Arts and Middle College.

Grey is currently working on college workshops for those applying to get into college and for those first generation college students. He would like GED tutoring to be available and help with College applications and financial assistance to help with scholarships. Organizing volunteer opportunities in our community.

Dianne-asked how long can the position last? Jaime, through fiscal year and have opportunity to hire permanently.

Tim asked if he was working with individuals locally or other colleges out of the area. Grey responded that they are trying to target all youth that have any interest in college and the colleges they want to attend.

Tim-suggesting, made a list of colleges and their admission office and set up 30 minutes video conferences with students at lunch time. **“College to You”**

4. Future Youth Committee Dates

May 29th 2019 Youth Retreat- Include Youth Committee and Performance Committee meeting and have branding before July 1st 2019.

5/29/19- Retreat

7/31/19-Youth Committee Meeting

9/25/19- Youth Committee Meeting

11/20/19- Youth Committee Meeting

5. Youth RFP- Special Youth Committee Meeting

Ray-March 28th Youth Committee Meeting will make recommendation for RFP.

LUIS UPDATE

Luis Servin updates- CPY event, 30-40 Youth and 35 businesses recognized.

Santa Maria Job Fair will be held on March 7th 2019 at the Santa Maria convention Center 2pm-4pm; Eventbrite is already up and running for registrations.

Lompoc Job Fair-current update is they are recommending it be moved to June.

Moving CPY Lompoc summit to June per the Lompoc city Youth Commission and will try and combine with the job fair.

February 11th, TJP will be launching, Adult and Youth programs will be launching. Made connection with Probation and will be sending not only to TJP but also with WIOA program. Goodwill will be operator and FFCC will be employer on record.

CPY is wrapping up and have until March 2019 to submit final numbers.

Meeting Adjourn at 12:12pm



WDB M E M O R A N D U M

Date: March 28, 2019
To: WDB Youth Committee
From: Raymond L. McDonald
Subject: Executive Director Recommendation

Recommendation:

It is the Staff Recommendation that the Workforce Development Board (WDB) Youth Committee approve the recommendation to fund Goodwill Industries of Ventura & Santa Barbara for the WIOA Youth Program and that the Youth Committee so inform the full Workforce Development Board.

In reviewing all the proposals submitted, the comments of the external Raters, and the comments & scores of the WDB Executive Committee from the in-person interviews, Staff Recommendations concur with those submitted by the RFP Consultant Racy Ming.