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Joe Pierre
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Patrice Ryan
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Kevin Walthers
Allan Hancock College

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Executive Director
Workforce Development Board
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SANTA BARBARA COUNTY WORKFORCE DEVELOPMENT PLANNING MEETING AGENDA

October 27, 2017

Allan Hancock College(Student Center Room G106)

800 S. College Avenue, Santa Maria, CA

[9:30 a.m. – 1:00 p.m.]

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| 1. Welcome and Goal Setting for the Day | 9:30 - 9:40 |
| 2. Public Comment | 9:40 - 9:45 |
| 3. Self-Introductions | 9:45 -10:15 |
| 4. Industry Sector Panel | 10:15 - 11:45 |
| 5. One-Stop Certification Discussion | 11:45 - 12:15 |
| 6. Overview of Workforce Research Study | 12:15 - 12:35 |
| 7. Discussion: Do we Need A New Brand or Just Better
Promotion of Our Current Brand? | 12:35 - 12:55 |
| 8. Wrap-Up: Final Thoughts | 12:55 - 1:00 |

*Public Comment. Members of the public may address the WDB on items appearing on the agenda. The public may also address items of interest to the committee which are within the jurisdiction of the WDB. However, the WDB, in compliance with Government Code section 64954.3(a) the committee shall not take any action on any item not appearing on the agenda. Speakers are asked to limit their remarks to a maximum of three minutes. For questions, call 681-4453. If a member of the public would like to participate, please call 681-4453 for participation information.

Americans with Disabilities Act. In accordance with the Americans with Disabilities Act, the WDB will efforts to accommodate persons with qualified disabilities. If you require accommodation, please contact WDB at 681-4453 at least 48 hours in advance of the meeting.